



ADS CENTER

Resource Center to Address
Discrimination and Stigma

BRIDGING THE GAP BETWEEN WHERE WE ARE AND WHERE WE NEED TO BE

U.S. Department of Health and
Human Services
Substance Abuse and Mental
Health Services Administration
Center for Mental Health Services

11420 Rockville Pike, Rockville, MD 20852
1-800-540-0320 stopstigma@samhsa.hhs.gov

Training Date & Time

**February 28, 2006
(Tuesday)**

**3:00PM to 4:30PM
(Eastern Time)**

Free Teleconference Training

Results from the Field: SAMHSA's Elimination of Barriers Initiative (EBI)

In response to a call for community and societal integration of persons with mental illnesses in President Bush's New Freedom Initiative, the Substance Abuse and Mental Health Services Administration's (SAMHSA) Center for Mental Health Services (CMHS) developed the Elimination of Barriers Initiative (EBI) to work with States and other stakeholders to reduce the stigma and discrimination associated with mental illness. Over a three-year period, the EBI tested campaign models and public education materials in eight pilot States: California, Florida, Massachusetts, North Carolina, Ohio, Pennsylvania Texas, and Wisconsin. The EBI's objectives were to combat stigma and discrimination, reduce barriers to treatment, and build public support for the principle of recovery as well as an array of accessible, quality community-based services.

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Please join us on **Tuesday, February 28, 2006**, for a presentation on the SAMHSA Elimination of Barriers Initiative (EBI), the anti-stigma outreach programs it supported, and the outcomes it generated. Our speakers also will discuss steps planned for the future including the release of an EBI resource kit and the start of the upcoming National Anti-stigma Campaign (NAC).

For more information about this training, or to register as a participant, please see the *Training* section of the SAMHSA ADS Center web site, <http://www.stopstigma.samhsa.gov>.

About the ADS Center

The SAMHSA ADS Center helps people design, implement, and operate programs that reduce stigma and discrimination associated with mental illnesses. With the most up-to-date research and information, the ADS Center provides assistance to individuals, organizations, and governments countering such stigma in the community, in the workplace, and in the media.

This teleconference is sponsored by the SAMHSA ADS Center, a project of the U.S. Department of Health and Human Services, Substance Abuse and Mental Health Services Administration, Center for Mental Health Services. The training is free to all participants.

Subscribe to receive our monthly update by sending an e-mail to stopstigma@samhsa.hhs.gov or by calling an ADS Center representative at 800-540-0320. If you would like to comment on the materials included here, please send an e-mail to stopstigma@samhsa.hhs.gov, or write to Resource Center to Address Discrimination and Stigma Associated With Mental Illness; Informational Updates; 11420 Rockville Pike; Rockville, MD 20852

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